Tanaza

Wi-Fi networking and social hotspot management

The first and only multi-vendor software for Wi-Fi cloud management

Wi-Fi made simple

Tanaza is the easy-to-use software to manage multi-vendor Access Points and WLANs. The Tanaza Cloud Dashboard allows simultaneous monitoring and management of multiple Wi-Fi routers and access points, with individual or centralized SSIDs, responsive splash page, voucher based authentication and social login, located in one place or in remote locations.

Tanaza furnishes a wide range of tools to provide full control over the network:

★ An advanced system of real-time email alerts in case of disconnections.

★ An "abuse control" system, to ban undesired users and avoid improper use of your Wi-Fi network

★ Multi-level Wi-Fi settings: per-user, per-network, per-SSID, per device

★ A dashboard for real-time remote monitoring of your hardware infrastructure

★ A multi-role, powerful couponing system, conceived for paid Wi-Fi areas

Use Wi-Fi as a new Marketing tool

Wi-Fi is now recognised as an effective marketing tool, allowing you to generate leads, engage with customers on social media and increase your revenues through Wi-Fi advertising.

Whatever your organization goals may be, Tanaza cloud managed Wi-Fi can help you get there:

- **Wi-Fi for lead generation:** super-easy data harvesting & client management;

- **Wi-Fi for social engagement:** offer Wi-Fi in exchange for a Facebook Like, a Facebook check-in/post, and much more;

- **Wi-Fi for marketing:** collect information about your users for customized marketing campaigns;

- **Wi-Fi for advertising:** show images and Youtube video ads to Wi-Fi clients;

- **Wi-Fi to boost revenues:** sell Wi-Fi vouchers with your own pricing - no transaction fees, no revenue share;

- **Wi-Fi to build your sales pipeline & nurture your marketing leads:** Tanaza is interoperable with 3rd party systems. Integrate Wi-Fi with Mailchimp, Salesforce, Hubspot, Zendesk, and many others.

Unique, powerful, all-in-one feature set

Tanaza provides you with a complete set of features to keep the control over your wi-Fi networks, remotely and from one single platform.

Cloud-based and super-easy hotspot management: Tanaza allows you to manage your authentication splash pages, from the cloud. You can tailor them with your branding and advertising, enable multiple login flows and share reports with your customers, through the Tanaza Social Dashboard.

Control over your devices and real-time monitoring: Unlike other software on the market, Tanaza has powerful enterprise-like cloud management capabilities. Deployment, real-time monitoring, interference reduction, firmware upgrade, scheduled reboots, troubleshooting, automatic rollback: you can manage your network remotely, from a single web centralized dashboard, without going on site.

Control over your budget and savings: Reduce hardware costs. Tanaza works with a wide range of access points, starting from 19$. More powerful devices are available for medium and large deployments, as well. And you won't need hardware controllers anymore. Moreover, save time and money for on-site visits. Tanaza guarantees 100% remote provisioning and troubleshooting!

And that is not all…

All-in-one: The Tanaza software covers multiple use cases scenarios: Social Wi-Fi, paid Wi-Fi, BYOD, Wi-Fi based marketing… everything you need is at your fingertips

Pay-per-use approach: The flexible "Pay-as-you-go" formula is based on your demand, for a software budget that's easy to manage.

Unlimited connected clients, concurrent users, SSIDs, splash pages, vouchers. No limits to your business!

Unlimited free trial for your prospects: give the possibility to your prospects to try Tanaza for free for 15 days

Partnership benefit: Tanaza authorised partners can benefit from special prices on licenses and increase their revenues with our high margins partner program (>50% discount off retail price). Moreover, partners have access to a complete library with Tanaza documentation and have the possibility to test firmware beta versions.