



Tanaza brand and content guidelines

# Tanaza Logo guidelines

Launched in 2012, Tanaza is a Wi-Fi software company with a mission to establish a world where any person and any object are connected, anytime, anywhere, wirelessly.



# How to use the Tanaza Logo

Please follow the guidelines provided

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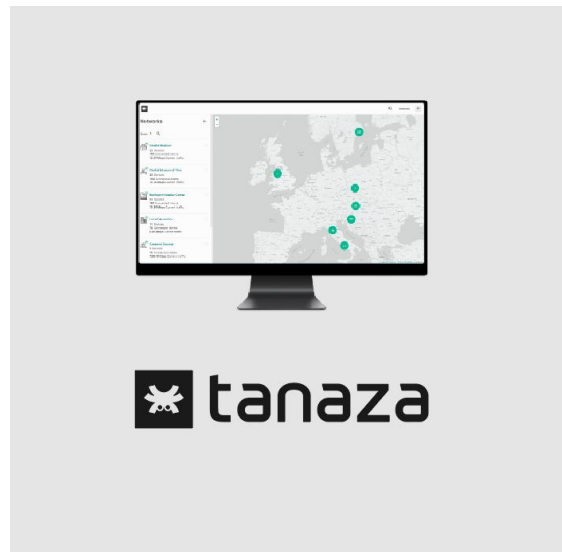


The Tanaza Logo SHOULD NOT be reproduced or edited under any circumstance. You must use the original file provided to you.

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Use the Tanaza Logo when presenting Tanaza as a Company or main product



Use the Tanaza Logo to promote a partnership with the Tanaza Company.





Don't use both the Tanaza Logo and badge together in the same creative composition



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Always maintain a minimum clear space around the Logo. This clear space insulates our Logo from distracting visual elements such as other logos, copy, illustrations, or photography.



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Maintain shape and proportions. The proportions and shape of the Logo should never be altered for any reason. To resize, hold the "shift" key in most software programs to maintain the proportions while scaling up or down. Always maintain the minimum clear space when proportionally scaling the Logo.



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Respect the minimum size.

- Height: 52px for web applications
- Height: 1cm for printed applications



**Min height:**  
• 52px for web  
• 1cm for print



Don't alter, rotate, embellish, or attempt to recreate the Tanaza Logo.



Do not modify the Logo color in any way.



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Use the black version on light background colors



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Use the white version on dark background colors



Do not use the Tanaza Logo over complex background or images.



Do not use borders or drop shadow





Don't use pixelated or low-resolution assets

